



Nigerian Marketing Awards®

## CALL FOR ENTRIES

### INTRODUCTION

**Nigerian Marketing Awards®**, an up-scale marketing awards will have its maiden edition on **Friday 11 November 2022** at the prestigious Eko Convention Centre, Lagos. The Awards are designed to raise the profile of marketing awards in Nigeria to international standards in terms of scope, scale, grandeur, transparency, and overall credibility.

The awards are expected to be the foremost for Nigerian marketers to showcase their successful strategies, creative excellence, and very effective delivery. It will be judged solely by a wholly independent panel of respected senior marketing professionals in the industry.

The awards night will therefore be hosting the cream of the marketing community in Nigeria including CEOs, Marketing Directors, Advertising Agencies Directors, Marketing and Brand Managers etc.

The Awards have the endorsements of the following key sectoral groups of the marketing industry – Advertising Practitioners Council of Nigeria (APCON), National Institute of Marketing of Nigeria (NIMN), Association of Advertising Agencies of Nigeria (AAAN), Experiential Marketers Association of Nigeria (EXMAN), and Outdoor Advertisers Association of Nigeria (OAAN).

### INVITATION

Entries are now invited from distinguished marketing professionals and organisations for any of the following contestable award categories:

<ul style="list-style-type: none"><li>• Brand of the Year</li><li>• Campaign of the Year</li><li>• Best Rebrand of the Year</li><li>• Brand Innovation of the Year</li><li>• Excellence in Experiential Marketing</li> <li>• Fintech Company of the Year</li><li>• Digital Agency of the Year</li><li>• PR Agency of the Year</li><li>• Advertising Agency of the Year</li><li>• Experiential Agency of the Year</li><li>• Out of Home Agency of the Year</li><li>• Hotel of the Year</li><li>• Financial Institution of the Year</li><li>• Telecom Company of the Year</li><li>• Best use of social media</li></ul>	<ul style="list-style-type: none"><li>• Best Alcoholic Brand of the Year</li><li>• Best Non-Alcoholic Brand of the Year</li><li>• Best Dairy brand of the Year</li><li>• Best Food brand of the Year</li><li>• Best Public sector marketing of the Year</li><li>• Best Reputation management of the Year</li><li>• Best Social Responsibility Campaign</li><li>• Best Influencer Marketing of the Year</li> <li>• Rising Star of Marketing</li><li>• Marketing Student of the Year</li><li>• Marketing Educator of the Year</li><li>• Brand Manager of the Year</li><li>• Marketing Journalist of the Year</li><li>• Inspirational Marketing Leader of the Year</li></ul>
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## KEY DATES

- **Eligibility period** - 15 August 2021 – 14 August 2022
- **Entries Open** - 15.08.2022
- **Entries Close** - 30.09.2022
- **Awards Night** - 11.11.2022

## SUBMISSION FEE

Submission fee for each entry is N50,000.00.

## SUBMISSION METHOD

All submissions are to be made online through the **Nigerian Marketing Awards®**'s official website [www.nma-ng.com](http://www.nma-ng.com) by the closing date of 30 September 2022. Please use the standard forms which are downloadable from the website. The following QR code can also be used for direct access to the website.



For further information, please contact: +234 915 072 9593 or [info@nma-ng.com](mailto:info@nma-ng.com)

